VSA Meeting Minutes

Date: October 6, 2025

Call to Order: by Emily Millbank @ 6:30 p.m.

Attendance (remote): Emily Milbank (Vice President / Acting Chair); Rich DeGraff Murphy

(President / traveling); Kyle Koenig (Secretary); Keith Roberts (Risk Management); Matt Spitznagel

(Treasurer / joined later); Andrew Minnis (ED); Lori Levinson (Ops Manager); Jason Marika (TD;

Chris George (Guest) **Absent:** Bill Edwards

1. Approval of Minutes:

• Date of Previous Meeting: October 6, 2025

Action: Motion to approve minutes as written

• Result: Approved unanimously

2. Public Comment:

Way of Champions & Cultural Development in Coaching Led by Chris George

- Program Overview and Philosophy
 - Chris George presented on the "Way of Champions"—a coaching philosophy focused on deep cultural change and holistic environment-building for youth sports, originating with Jerry Lynch.
 - Emphasis on the RIVER values: Respect, Importance, Value, Empowerment, Relevance.
 - Shift coaching focus from behaviors solely aimed at outcomes (e.g., winning games) to relationship and value-based environment-building for players, coaches, and clubs.
 - The aim is to teach other coaches how to build these cultural frameworks.

• Vermont Perspective and Application Ideas

- Discussion around how this could be integrated into existing VSA programming, especially in ODP Olympic Development Program) and coaching courses (e.g., supplementing US Soccer D License courses).
- Suggestion to host workshops, value-setting exercises, and possibly a seminar at the VSA AGM AnnualGeneral Meeting) for broader exposure.

• Chris expressed willingness to provide sessions with flexible pricing (values the impact over cost).

• Implementation and Next Steps

- Potential rollout as an add-on during coaching education or as a separate event/panel at the AGM.
- Options for pilot (small, in-house) programs before a full launch, to better understand logistics, content impact, and fit for ODP.
- Questions around practicalities, scalability, integration for younger age groups, and how to engage coaches and parents.
- Board members expressed desire to move forward cautiously, focusing on value and sustainable implementation.

Action Items

- Andrew to coordinate further with Chris regarding panel vs. workshop at the AGM.
- Board and staff to provide feedback via email over the next few days.
- o Potential pilot program suggested before larger ODP integration.

3. President's Report

A. Forever Summer Facility Partnership/User Agreement

- Proposal Summary
 - VSA board met with Forever Summer regarding potential new office and conference space. Discussion of usage agreement including VSA
 Office relocation / conference & educational usage / ODP Training and Leagues
 - Legal and Operational Considerations user agreement generated & agreed upon by both parties with review by landlord.

Athlete Wellness and Injury Prevention Initiatives

 Emily raised concerns about injury prevention (notably ACL injuries among youth and female athletes) and potential for VSA to integrate US

- Soccer/USYS health and safety programs as a value add for clubs/members.
- Discussion about existing resources US Soccer's PDFs/webpages) and how to make these tools more accessible and actionable for coaches at the grassroots level.
- Action: Andrew to research further with US Soccer/USYS about available materials; possibility to build VSA'sown guides or integrate into coach education.

B. AGM Reports

• Staff/board are to submit their annual reports for the AGM by December 5, 2025.

4. VP Report (w/ Lori Livingston)

A. Awards Gala

- Budget at \$5,100 for 85 attendees; costs include menu, DJ, flowers, awards, and cash bar.
- Early planning aiming to release announcements post-October 23 meeting.

B. Fall Festival

- 120 teams registered, vendors/dj/costume contest set, event scheduled 95 (one day),
- Plans for cash payments to referees.
- Event management and volunteer presence confirmed w/ volunteer parking assistance.

5. Treasury Report

A. Current Balances As of October 6, 2025

Total: \$329,500

Checking: \$107,000

Referee account: \$33,000

Savings: \$189,000

- Outstanding receivables mostly collected; \$56K anticipated previously, now largely resolved.
- Fall program registration income is strong (over \$70K already received).

B. Budgets and Reporting

- FY24/25 closeout with third-party support; official reports expected October 10, 2025.
- Transition to QuickBooks Online in progress; less granular reporting going forward, but greater accessibility and efficiency.

5. Secretary's Report

6. Risk Management Report

- A. Background Checks
 - Expanded checks through Vermont Criminal Information Center, revealed incidents not found on federal checks. Some individuals failed to disclose DUIs and other convictions; one coach was denied/removed due to undisclosed and serious prior conviction.
 - VSA standards exceed most (if not all) local youth sport organizations.

7. SRA Report (Andrew proxy)\

- A. Referee Program Updates
 - High coverage rates: all games this season have had referees, with only one recent scheduling error.
 - New referee clinics for next year being scheduled early for better accessibility
 - Near-term focus: Young referee mentorship is a challenge due to scheduling conflicts with mentors/advisors.
 - New initiative: All referees age 17 and under will be issued green badges for easier identification; reminders on abuse prevention and reporting to go on the website.
 - Enhanced training on incident reporting for both new and returning referees.

8. Technical Director Report:

A. ODP

- Head coaches announced for all age groups with profiles
- Support staff announcements to follow prior to November tryouts.
- 266 players registered (plus 90 more in progress).
- Recruitment ongoing—players who can't attend tryouts are scouted at matches and invited to assessments.
- Emphasis on developing standard processes for player evaluations and inclusion.

9. Executive Director Report

- A. Leadership Symposium & National/Regional Collaboration
 - Leadership attended a symposium in Kansas City; positive feedback on networking, learning sessions, and future opportunities.
- B. US Soccer launching state association analysis for assessing effectiveness
 - VSA has participated and will continue collaboration.
- C. Soccer Forward: Planning for 2026 World Cup-related events.
 - VSA likely to spearhead large-scale public viewing/mini-games in cooperation with local municipalities and US Soccer Foundation support. Logistics/details still pending.
- D. Emphasis from USYouth and US Soccer to reengage state associations more directly with national programs.
- E. Officeholder/Corporate Housekeeping
 - Need to update corporate records to reflect Andrew Minnis as Executive Director for administrative and banking purposes.
 - Process: Lori (admin account holder) and Keith Roberts (legal) coordinating to update state registry and provide documentation to banks as needed.
- F. Grant Request: Far Post "Change the Game" Summit
 - Request from Far Post for \$3,500 grant to support the July 16, 2026, event focused on female leadership (women and girls in soccer); intention is that event is open to the full Vermont Soccer membership.
 - Current concern: Last year's event may have been limited to internal Far Post participants despite public communications. Examples of declined participation (e.g., Lori, not a current coach).

- Board discussion: Need clarity on event criteria, openness to all, concrete communication/marketing steps, and detailed budget breakdown before funding.
- Action: Andrew to request formal, detailed proposal and clarification from Far Post before bringing back to board for decision.

10. Other Board and Staff Updates

- A. AGM planning
 - 90/60/30 day notices to be sent, with clear expectation of mandatory attendance.
 - Nominations for two expiring board positions are in progress; current incumbents Kyle and Matt) renominated.

11. Executive Session

Not needed

12. Good of the Game

• Board members shared select team updates (e.g., Emily's high school team undefeated; Matt's anniversary)

ADJOURNMENT

• Motion to Adjourn: Passed

• Time Adjourned: 7:40 p.m.